

What We Do for Wisconsin's Birds

We've lost one in four birds in North America since 1970. We must work as quickly as possible to ensure that our bird conservation efforts are not only effective, but accessible to all.

As a statewide nonprofit birding organization, WSO has the capacity and the reach to make a difference. We are working with our members and other Wisconsin birding organizations to create a bird-safe state. Your financial support can help us continue and expand these efforts.

Window Collisions Windows, building architecture, and lighting all contribute to bird mortality. WSO is committed to finding solutions for bird lovers who want to prevent window strikes at home. We'll address everything from window visibility to who-goes-up-the-ladder installation questions for homeowners. *WSO is participating in statewide and local area coalitions on window collision research and prevention. We'll be sharing effective actions with members and communities.*

Cats Indoors Most bird lovers know that cats kill approximately 2.4 billion birds each year in the U.S. alone; not everyone else does. It is better for birds, but also safer for cats if we keep our feline friends indoors. *WSO is putting together resources and training so birders can talk with neighbors, animal shelters, veterinarians, and politicians about changing cat-owner behaviors.*

Important Bird Areas WSO members and other conservationists understand bird and habitat connections. We will help create and study bird habitat restoration efforts, spread the word and do what is needed to keep birds safe and well-fed in Wisconsin. *WSO is participating in DNR planning, Wisconsin Bird Conservation Partnership establishing priorities, and other efforts to protect and improve Important Bird Areas.*

Backyard Habitat for Birds Our backyards can become bird sanctuaries. Native plants produce blooms for pollinators and yield fruits, nuts, seeds and healthy caterpillars for birds. We're urging our members to put aside their spray bottles, take away more lawn space, and add native shrubs and perennials to their gardens. *WSO is creating materials to help members improve their backyard, educate their neighbors and change community ordinances. We want all neighborhoods to have a bird oasis for future generations.*

Research, advocacy, developing educational materials, training and managing volunteers, and informing others all cost money. Please join us and help fund our efforts to speak For Wisconsin's Birds!



WISCONSIN
SOCIETY for
ORNITHOLOGY

P.O. Box 217 | North Lake, WI 53064

YES!

I want to support Wisconsin's Birds by making a tax-deductible gift to Wisconsin Society of Ornithology

I have enclosed my gift of:

\$ _____

\$100

\$250

\$500

\$1,000

\$2,000

You can also make your tax-deductible gift online!
wso.wildapricot.org/Donate